Press release

25 February 2019

**Great atmosphere at the official village during the FIS Snowboard Cross World Cup 2019 in Baqueira Beret**

**The event's official village, located in the area by the course's finish line and the Beret car park, will be open to the general public so that all fans can enjoy this sporting event surrounded by gastronomic and recreational activities on both Friday 1 March and Saturday 2 March. The village will also host the closing party which will follow the snowboard cross World Cup event, with DJ Serx Einheri in charge of the music.**

After the huge success of the 2016 edition, Baqueira Beret will once again host the snowboard cross World Cup in 2019. The resort is putting the finishing touches to what will be the biggest winter sports event in Val d'Aran and the whole of Spain. The event will take place on 1-2 March will have a participatory official village next to the course's finish line in Beret, open to the whole public at the resort.

Fans can enjoy the party on Saturday, the day of the finals, from 3.00 p.m. onwards, straight after the event's awards ceremony and with DJ Serx Einheri in charge of the music.

The World Cup has the support of all local and sporting institutions as well as the sponsorship of Movistar and Seguros Catalana Occidente, which allow for the competition to take place as well as all the leisure activities that surround it. At the official village, fans of all ages can enjoy many different activities and entertainment of all kinds as well as twelve tents of different brands related to the sport.

**Food tastings**

At the official village of the SBX World Cup you will be able to find different tents aimed at fans of winter sports who wish to try traditional local products from Val d'Aran and discover collaborating brands. Some of these brands include Danone-Actimel, whose tent will have different food tastings available to all visitors; Caldos Aneto, who will offer a selection of hot broths to recharge your batteries and warm up; Coca Cola, with drinks and novelties for all ages; and Fonter Levité Limón and Fonter Bubbles, who will activate their tent with draws of free ski passes for Baqueira Beret through their Instagram page.

**Traditional products**

To give this sporting event a touch of character, the General Council of Aran will offer all attendants a wide range of traditional local products, bringing the valley's customs and flavours to all corners of the world.

**Children's snow park**

This is a fantastic chance for our youngest (and slightly older) fans to learn the sport next to the snowboarding stars. Thanks to Burton, Baqueira Beret will have one of the event's greatest novelty features. With a clear commitment to the children's future, they offer them the chance to get on a board and try the different modules to prove that they are great riders as well.

**Snowboard lovers**

Snowboarding paradise is here, because the best brands in the industry have arrived along with the World Cup:

Burton, Head Snowboard, Rossignol, Salomon, Ride Snowboard and K2 Snowboard will offer their best boards in their tents alongside a wide range of merchandise and accessories. On the other hand, car manufacturer Audi will also be at the event, lending their vehicles to the organising committee as official sponsor of the resort and of the Royal Spanish Winter Sports Federation (RFEDI).

**More press information**:

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